



Fair Trade Chocolate Fundraiser Script

Don't feel like you need to follow this exactly – be creative and natural when you talk with people!

Hi _____! I hope all is well with you and your family. Do you have a minute that I could talk with you?

Thanks! I'd like to tell you about the camp I'm going to in July and ask for your help. This summer, I'll be at Peacebuilders Camp, which is a sleep-away summer camp where I'll get to meet new people and learn ways I can change the world and create more peace & justice. I'm particularly excited about _____ [something you're excited about going to camp].

Peacebuilders Camp is run on a sliding scale to help make sure all kids are welcome at camp. I offered to help fundraise to make sure no kid is turned away because they don't have enough money. I'm selling Fair Trade Chocolate and hope you'd be interested in buying some. [Show them the Chocolate Brochure.] More than 50% of the price goes towards helping me go to this camp and to supporting other kids whose families might not be able to afford it.

We are selling three kinds of Fair Trade Chocolate: Espresso Bean Bark, Dark Chocolate Pecan Bark, and Milk Chocolate Pecan Bark. If you'd like to buy some, please fill out this order form and I will deliver your chocolate personally when I get home from camp in July. I need full payment now. [Get them to fill out the order form and give you payment.]

Thank you so much!